

# LightUp 365 – Brief Description

LightUp 365 helps end users get the most out of Office 365 by delivering on-demand video training and help. With videos integrated into the Office 365 experience (and being fully searchable), training content is easily discoverable. Along with our 2,000+ videos that come out-of-the-box, you can easily add your own training and customize the user experience with very simple steps.

## Key Benefits

LightUp 365 provides:

- **An always up-to-date, and ever-growing set of Office 365 training videos.** Your users can browse or search through an ever-growing library of How-To videos integrated right within Office 365. As we add new videos, they become available to you automatically. You can even include these videos in other learning systems.
- **Seamless single sign on.** Your users access the training seamlessly from within Office 365, so there is no administrative burden on your HR, IT, or Administrative staff.
- **An affordable learning solution.** We provide practical training for an affordable price. You don't have to send your users to expensive and theoretical classroom based training. They can be productive right away.
- **A customizable and flexible platform for delivering custom training.** You can easily add your own custom training or link to any digital content (such as videos, documents, presentations, and so on). You can also customize the user interface and navigation. Also, with just a few clicks, you can target any training to your users the way you want.
- **Usage insight.** You can quickly see which training is popular and what users are viewing through easy-to-use reporting and analytics.
- **Targeted Learning.** You can create learning campaigns and deliver them to your users via social media, email, or any other way you normally communicate to your employees.
- **Much more.** Watch the demos of the product in action at <http://www.lightup365.com/?demos>